WHO SEES YOUR INTERIORS SHOWCASE PROJECT?

An investment in the Educational Interiors Showcase gives you unmatched opportunities to impact the education facilities marketplace.

THE EDUCATIONAL INTERIORS SHOWCASE ISSUE: PRINT AND DIGITAL EDITION WITH BONUS CIRCULATION TO SCHOOL BOARDS

57,000[1] subscribers - plus expanded bonus circulation to school boards - receive *American School & University*'s Educational Interiors Showcase. *American School & University* has an engaged community of K-12 and college/university facilities and business professionals and reaches the key decision-making job titles. More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of more than 182,000 can see your project.[2]

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SCHOOLDESIGNS.COM

When your project appears in the Educational Interiors Showcase issue, it is featured on *AS&U*'s SchoolDesigns.com website. The industry's most robust searchable database of school and university projects, SchoolDesigns.com lets an unlimited online audience find and contact your firm and view your projects. No other site compares. Plus, you can link directly to your featured projects from your own website and social media.

AT INDUSTRY EVENTS

The Educational Interiors Showcase is distributed to attendees of industry events the following year, giving your project exposure to key K-12 and college/university facilities and business decision-makers. *American School & University* is part of Informa, with a network of architecture and design events.

AMERICAN SCHOOL & UNIVERSITY IS PART OF INFORMA, WITH A NETWORK OF ARCHITECTURE AND DESIGN EVENTS.

1. Publisher's Own Data. 2. Publisher's Own Data and 2017 Publisher's Survey

PUBLICITY **PACKAGE**

SCHOOLDESIGNS.COM

Every project that appears in the 2019 Educational Interiors Showcase will be featured free, including pictures and project description, in the interactive gallery on SchoolDesigns.com — *AS&U*'s industry-leading education design website. We provide a free award icon to link directly to your project from your website or social media.

PLAQUES

A complimentary plaque is provided to all firms chosen for publication.

EXTRA ISSUES

Receive five complimentary issues for each project published in the 2019 *AS&U* Educational Interiors Showcase.

CONGRATULATORY MAILING

AS&U will mail complimentary copies of the Educational Interiors Showcase to the school/university with a congratulatory letter from *AS&U* editor-in-chief, Joe Agron.

PRESS RELEASE

A customized press release will be sent to you for distribution to your local newspapers and associations. *AS&U* distributes a press release to the national media.

FREE DIRECTORY LISTING AND LOGO

Participants in the 2019 Educational Interiors Showcase receive a free listing and firm logo in the "Find A Professional" section of *American School & University*'s SchoolDesigns.com site with a link to and from your featured project(s).

BONUS DISTRIBUTION

In addition to reaching subscribers when the August issue of *American School & University* mails, the Educational Interiors Showcase will be distributed at key industry events the following year. *AS&U* is part of Informa, with a network of architecture and design events.

EDUCATION BOND ALERTS

Two complimentary months of *AS&U*'s exclusive database of recently passed bond issues.

FREE PRINT-READY PDF!

PRINT YOUR OWN REPRINTS. Receive a free print-ready PDF of your pages from the Educational Interiors Showcase issue when you enter more than one project or for a project with a 2-page layout. Print, post, and give a copy of the PDF to the school/university.