

# American School & University

## Feature Your School or University Project in the 2018 Calendar of Industry Events

American School & University magazine and SchoolDesigns.com announce a cost-effective sponsorship package that gives your project exposure in the magazine, online and with custom emails. Be a part of the digital 2018 Calendar of Industry Events featuring outstanding school and university facilities.

### Sponsorship Includes:

- The AS&U team will design your month in the Calendar - with a large project photo, your logo, and contact information. You pick the project - something new, something that won an award, something on the boards... the choice is yours.
- The 2018 Calendar will be featured on the SchoolDesigns.com home page starting fall 2017 (and sister site ASUmag.com) for visitors to view and print all year long.
- A full-page ad to 57,000\* subscribers in *American School & University* magazine will feature logos of the sponsors with photos of the projects and directions on printing the 2018 Calendar.
- In December 2017, AS&U will email 40,000+ subscribers with a link to print the full Calendar, in a message that includes logos of the sponsors.
- Every month in 2018, AS&U will send an email to 40,000+ subscribers with the logo, project picture and marketing message from that month's sponsor, with a link to that month's calendar page and list of industry events for the upcoming month. *This is a dedicated email for each individual sponsor.*
- Bonus! Your project will be added to the SchoolDesigns.com Gallery free of charge.
- Bonus! Your project will be the Featured Project on the SchoolDesigns.com home page during your sponsored month with a link to your full project listing in the Gallery.

**Cost: \$795**

**Reserve Your Spot Today!**

**Materials are due October 16.**

*Space is limited to 12 projects and months are available on a first-come, first served basis.*

For more information, or to reserve a month, contact Molly Roudebush at [mroudebush@asumag.com](mailto:mroudebush@asumag.com) or call (913) 967-1959. Ask to see a copy of last year's full-page house ad or examples of the emails. Click [here](#) to view the 2017 Calendar.



Visit us online at <http://www.ASUMag.com> and <http://www.SchoolDesigns.com>

\*Circulation based on American School & University 2016 Audience Engagement Report.  
Images shown from previous Calendar of Industry Events