



27TH ANNUAL
**EDUCATIONAL
INTERIORS
SHOWCASE**

2017 CALL FOR ENTRIES

Enter Today! Judging Starts Late May, 2017

SEE INSIDE FOR A FREE PRINT-READY PDF OPTION

See back cover for photo credits.

2017 EDUCATIONAL INTERIORS SHOWCASE

The first and most-respected competition honoring education interior design excellence



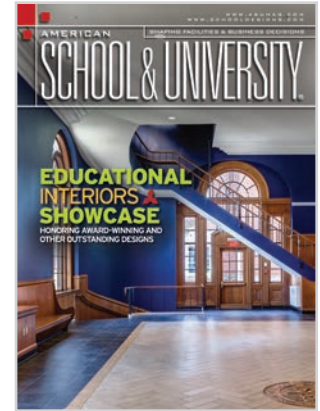
HAVE AN EXCEPTIONAL PROJECT THAT DESERVES NATIONAL RECOGNITION?

Want to showcase your best work to the largest audience? *American School & University's* Educational Interiors Showcase gives your education project a better forum and more national exposure than any other interiors competition. Not just a supplement, display or Web link, this is a special magazine entirely devoted to the best in educational interiors and facility planning.

The August Educational Interiors Showcase issue will promote your school or university project to decision-makers in the educational facilities market: *American School & University* subscribers and thousands of additional AS&U readers who receive the print edition, viewers of the digital edition of the Educational Interiors Showcase, and an unlimited audience visiting your project on the industry-leading SchoolDesigns.com site. See "Who Sees Your Interiors Showcase Project?" in this brochure for more information about AS&U's unmatched opportunities for exposure.

Enter any project completed in the past five years in one of twenty-seven interior project categories, from administrative spaces to vocational/industrial-arts areas. The Educational Interiors Showcase is the industry guidebook for administrators planning and designing interior learning environments. It's an investment that pays off.

Enter your outstanding projects today for your chance to receive national recognition for you, your project and your school or university.



FEATURED CATEGORIES

- Administrative Areas/Offices
- Auditoriums/Music Rooms
- Cafeterias/Food-Service Areas
- Career Centers
- Chapels/Worship Centers
- Classrooms
- Common Areas
- Community Centers/
Joint-Use Facilities
- Conference/Training Centers
- Exhibition Space/Galleries
- Healthcare Facilities/
Teaching Hospitals
- Historic Preservation
- Interior Renovation
(any category)
- Interior Work In Progress
- Laboratories
- Libraries/Media Centers*
- Multipurpose Rooms
- Physical-Education Facilities/
Recreation Centers
- Pre-K/Early-Childhood
Education
- Residence Halls/Lounges
- Service Facilities
- Special-Needs Interiors
- Student Centers/Service Areas
- Technology Centers
- Vocational/Industrial-Arts Areas
- Welcome Centers

*INCLUDES PUBLIC LIBRARIES WITH AN EDUCATIONAL COMPONENT

Architects, schools/universities, interior designers and others related to the field are invited to participate in accordance with the following guidelines:

Entries are accepted for instructional, administrative and service facilities for public, private and parochial schools of all levels, up to and including technical, community/junior colleges, and colleges and universities. **Projects must have been completed after January 1, 2012 or under contract for construction on or before September 1, 2017.**

JUDGING

Each year, AS&U carefully selects its jury to represent a mix of school administrators and AIA-member architects. The jury evaluates and selects outstanding projects for publication. Primary consideration will be given to the design firm's solution to the stated educational program requirements. The jury will consider:

- Problem statement and technical specifications
- Architect/Designer response to the program requirements
- Aesthetic characteristics of the solution
- Overall presentation of materials

SUBMISSION GUIDELINES

AWARDS & RECOGNITION

CROW ISLAND (K-12) AND COLLEGIATE AWARDS

The jury will select two Grand Prize winners, one in each of the K-12 and post-secondary categories. Deluxe commemorative plaques featuring the project's pages from the magazine will be presented for both the firm and its client.

CITATIONS

The jury will award Gold, Silver and Bronze Citations to additional projects exhibiting exemplary features. Commemorative Citation plaques will be presented for both the firm and its client.

OUTSTANDING DESIGNS

Projects that exhibit outstanding designs or qualities also will be recognized and selected for publication as Outstanding Designs. These projects are an important part of producing the comprehensive sourcebook for administrators that is the Educational Interiors Showcase. A commemorative plaque will be presented to these firms.



Hughes Group Architects; Photo: Josh Meister

COMPLETE THE ATTACHED ENTRY FORM.

STEP ONE

Complete an entry form for each project you wish to enter and mail, fax or email to: Molly Roudebush, Senior Marketing Manager, *American School & University*
9800 Metcalf Avenue • Overland Park, KS 66212-2216
Phone: 913.967.1959 • Fax: 913.514.6959

Note: Multiple projects from the same firm, or the same project in multiple categories, can be entered and published. Call about special discounts for entering one project in multiple categories. Projects that have been entered in the Architectural Portfolio are eligible for entry in the Educational Interiors Showcase.

UPLOAD PRESENTATION PORTFOLIO. STEP TWO

To upload your portfolio materials, use the instructions sent to you at the time your projects are entered. You will receive a link to send required photos, description, and project data. If you are chosen for publication, the materials uploaded will be used to



GSB Architects & Planners; Photo: Larry J. Foster

create your page(s) in the magazine. These should be of a quality suitable for judging and publication, as no additional materials will be required.

PUBLICATION FEE

If your project is selected for publication in the Educational Interiors Showcase, a fee is incurred to help cover judging expenses, and production, printing and distribution of the magazine. Pay nothing when you enter. If published, you receive an invoice in August.

RATES

- 1 page / \$1,990
- 2 pages / \$1,875 (\$3,750 total)
- 3 pages / \$1,730 (\$5,190 total)
- 4 pages / \$1,620 (\$6,480 total)

PER-PAGE DISCOUNTS APPLY TO MULTIPLE PAGES FOR ONE PROJECT, OR WHEN ENTERING MULTIPLE PROJECTS. CALL ABOUT SPECIAL DISCOUNTS FOR ENTERING ONE PROJECT IN MULTIPLE CATEGORIES.

MATERIALS FOR ENTRY

Upon receipt of your entry form, you will be sent instructions on uploading the following portfolio materials.

PROJECT DESCRIPTION

PROJECT DATA

SPACE PLANS

- One space plan with legend for each floor or area being judged.

IMAGES

- One overall 8" x 10" color image or rendering that shows the context of the project.
- At least four 8" x 10" color images or renderings of the project that illustrate various aspects of the entry category.
- If you are entering the Interior Renovation or Historic Preservation category, Before and After images are required.

LISTING OF MANUFACTURERS

- Completed manufacturer listing form.

Projects must have been completed after January 1, 2012

WHO SEES YOUR INTERIORS SHOWCASE PROJECT?

An investment in the Educational Interiors Showcase gives you unmatched opportunities to impact the education facilities marketplace.

THE EDUCATIONAL INTERIORS SHOWCASE ISSUE: PRINT AND DIGITAL EDITION

57,000¹ subscribers receive *American School & University's* Educational Interiors Showcase. *American School & University* is written for K-12 and college/university facilities and business professionals and reaches the key decision-making job titles. In addition, the average subscriber passes his or her issue along to other colleagues, expanding your exposure in the marketplace.

SCHOOLDESIGNS.COM

When your project appears in the Educational Interiors Showcase issue, it is featured on AS&U's SchoolDesigns.com Web site. The industry's most robust searchable database of school and university projects, SchoolDesigns.com lets an unlimited online audience find and contact your firm and view your projects. No other site compares. Plus, you can link directly to your featured projects from your own Web site or emails.

AT TRADE SHOWS

Copies of the Educational Interiors Showcase will be distributed at industry trade shows the following year, giving your project exposure to key K-12 and college/university facilities and business decision-makers.

STAND OUT WITH A MULTI-PAGE LAYOUT:

- ✓ **FREE! Print-ready PDF of your layout**
- ✓ More Photos
- ✓ Larger Photos
- ✓ Longer Text
- ✓ Include a Quote from the School/University
- ✓ Multi-Page Discount

PAGE LAYOUT OPTIONS

Pages	Photographs	Description	Quote From School
1 page	4-5 photos	100-175 words	no
2 pages	8-10 photos	250-300 words	yes
3 pages	12-15 photos	300-400 words	yes
4 pages	15-18 photos	400-450 words	yes

¹ Circulation based on *American School & University* 2016 Audience Engagement Report.
² Publisher's own data.

MARKETING EXTRAS

SCHOOLDESIGNS.COM

Every project that appears in the 2017 Educational Interiors Showcase will be featured free, including pictures and project description, in the gallery on SchoolDesigns.com – AS&U's industry-leading education design Web site. Link directly to your project online from your own Web site or an email.

PLAQUES

Complimentary plaques are provided to all firms chosen for publication.

EXTRA ISSUES

Receive five complimentary issues for each project published in the 2017 AS&U Educational Interiors Showcase.

CONGRATULATORY MAILING

AS&U will mail a complimentary copy of the Educational Interiors Showcase to the school/university with a congratulatory letter from AS&U editor-in-chief, Joe Agron.

PRESS RELEASE

A customized press release will be sent to you for distribution to your local newspapers and associations. AS&U distributes a press release to the national media and industry associates.

FREE LISTING

Participants in the 2017 Educational Interiors Showcase receive a free listing and logo in the "Find A Professional" section of *American School & University's* SchoolDesigns.com education design Web site with a link to and from your featured project(s).

BONUS DISTRIBUTION

In addition to reaching subscribers when the August issue of *American School & University* mails, the Educational Interiors Showcase will be distributed at key trade shows the following year.

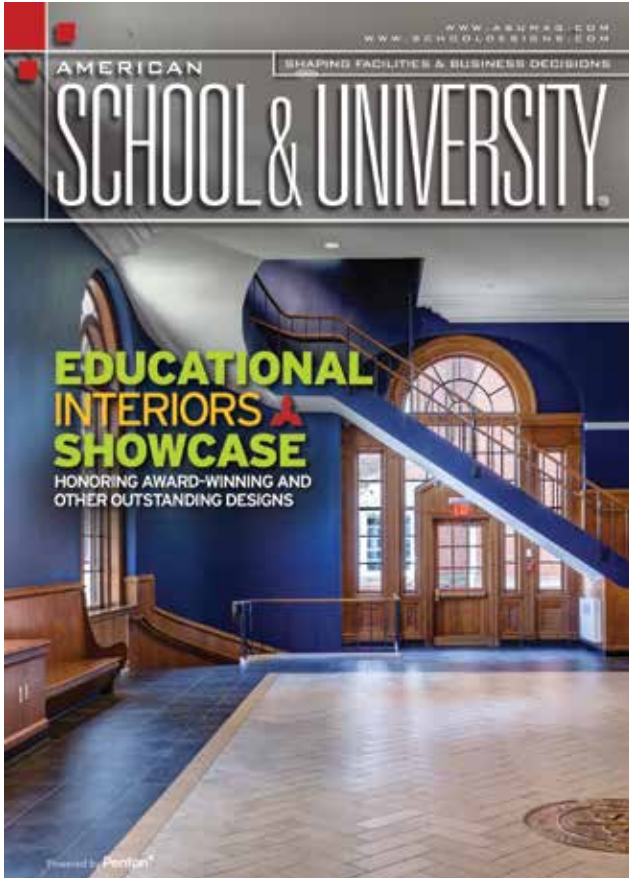
EDUCATION BOND ALERTS

Two complimentary months of AS&U's email update of recently passed bond issues.

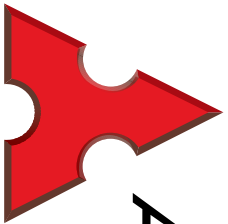
FREE PRINT-READY PDF!

PRINT YOUR OWN REPRINTS

Receive a free print-ready PDF of your pages from the Educational Interiors Showcase issue when you enter more than one project or for a project with a 2-page layout.



- Aarris Atepa Architects, LLC
- ACAI Associates
- AMR Architects
- Annette Miller Architects
- Arcari + Iovino Architects, PC
- ATS&R Planners/Architects/Engineers
- Barber McMurry Architects
- Becker Morgan Group
- Bond Architects
- Caldwell Associates Architects
- Clark Patterson Lee
- Construction Specialties
- Cope Associates Architecture
- Cordogan Clark & Associates
- Corner Greer & Associates
- CR architecture + design
- DesignGroup
- DLA Architects, Ltd.
- Duda|Paine Architects
- El Associates. Architects & Engineers, PA
- Engan Associates Architects
- EwingCole
- Fanning Howey
- Flansburgh Architects
- GMB Architecture + Engineering
- Gould Turner Group
- Graf & Lewent Architects, LLP
- GSB, Inc. Architects & Planners
- Harriman
- Hastings+Chivetta Architects
- Huckabee
- Hughes Group Architects
- John Sergio Fisher & Associates
- Kahler Slater
- Keystone Associates Architects, Engineers and Surveyors, LLC
- krM Architecture+
- KYA
- LANCER + BEEBE, LLC
- Little
- The Liro Group
- MA+ Architecture, LLC
- Mackenzie
- McCarty Holsaple McCarty
- McKissick Associates
- Moseley Architects
- Mount Vernon Group Architects
- MSA Architects
- Nelson Architects
- NK Architects
- OHM Advisors
- Perkins Eastman
- Pfau Long Architecture
- PMSM Architects
- Populous
- R. McGhee & Associates
- Rowland Design
- Ruhnau Ruhnau Clarke
- Sanders Pace Architecture
- SCHRADERGROUP architecture
- SEI Design Group
- SHP Leading Design
- SSP Architectural Group
- Stantec
- Tecton Architects
- TMP Architecture
- Wold Architects and Engineers



American School & University

Educational Interiors Showcase Entry Form

ENTER TODAY! JUDGING STARTS LATE MAY
ENTER ONLINE AT SCHOOLDISIGNS.COM

YES! We would like to participate in the 2017 Educational Interiors Showcase, published in August.

Please reserve _____ full-color page(s) of editorial space for this project.

If selected for publication, we understand that we will be billed for this project as outlined in the "Call for Entries."

Authorized Signature: _____ Date: _____

Purchase Order (if required): _____

PLEASE SEND FUTURE CORRESPONDENCE REGARDING THE 2017 EDUCATIONAL INTERIORS SHOWCASE TO:

Name _____

Mailing Address _____

E-mail Address _____

Phone _____

PLEASE FILL OUT FORM COMPLETELY. (PHOTOCOPY FORM TO SUBMIT ONE APPLICATION FOR EACH PROJECT.)

Name of Project _____

City _____ State _____

Projects must have been completed after January 1, 2012 or under contract for construction on or before September 1, 2017.

PLEASE LIST THE OFFICE/CONTACT THAT COMPLETED THE PROJECT.

Firm _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

ENTRY CATEGORY: (select one)

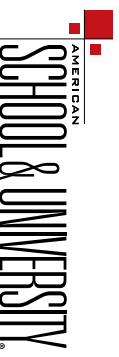
- | | | |
|---|---|---|
| <input type="checkbox"/> Administrative Areas/Offices | <input type="checkbox"/> Healthcare Facilities/Reaching Hospitals | <input type="checkbox"/> Residence Halls/Lounges |
| <input type="checkbox"/> Auditoriums/Music Rooms | <input type="checkbox"/> Historic Preservation | <input type="checkbox"/> Service Facilities |
| <input type="checkbox"/> Cafeterias/Food-Service Areas | <input type="checkbox"/> Interior Renovation | <input type="checkbox"/> Special-Needs Interiors |
| <input type="checkbox"/> Career Centers | <input type="checkbox"/> Interior Work In Progress | <input type="checkbox"/> Student Centers/Service Areas |
| <input type="checkbox"/> Chapels/Worship Centers | <input type="checkbox"/> Laboratories | <input type="checkbox"/> Technology Centers |
| <input type="checkbox"/> Classrooms | <input type="checkbox"/> Libraries/Media Centers* | <input type="checkbox"/> Vocational/Industrial-Arts Areas |
| <input type="checkbox"/> Common Areas | <input type="checkbox"/> Multipurpose Rooms | <input type="checkbox"/> Welcome Centers |
| <input type="checkbox"/> Community Centers/Joint-Use Facilities | <input type="checkbox"/> Physical-Education Facilities/
Recreation Centers | |
| <input type="checkbox"/> Conference/Training Centers | <input type="checkbox"/> Pre-K/Early-Childhood Education | |
| <input type="checkbox"/> Exhibition Space/Galleries | | |

*Includes public libraries with an educational component

What category is right for your project? Contact Molly Roubush at 913.967.1959 or mroubush@sumag.com for assistance and information about special discounts when submitting your project in multiple categories.

COMPLETE ENTRY FORM AND MAIL, FAX OR EMAIL TO:

Molly Roubush, Senior Marketing Manager
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Phone: 913.967.1959 • Fax: 913.514.6959





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**2017
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ENTER TODAY! JUDGING STARTS
LATE MAY, 2017**

Front Page (First Row Left to Right): 1. Hastings+Chivetta Architects; Photo: © Hastings+Chivetta Architects/Fentress Photography 2. DLA Architects, Ltd.; Photo: DLA Architects, Ltd./Alexander Romanovsky (Second Row Left to Right) 1. Perkins Eastman; Photo: Paul Rivera 2. ATS&R Planners/Architects/Engineers; Photo: Steve Silverman Imaging

This Page (Top to Bottom): 1. Stantec Architecture and Engineering, LLC; Photo: Alexander Denmark 2. Mackenzie; Photo: Peter Eckert