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Architectural PORTFOLIO

T H I R T Y - F I F T H A N N U A L



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Presented by
**AMERICAN
SCHOOL & UNIVERSITY.**
SCHOOLDESIGNS.COM

Receive national acclaim for YOUR EDUCATION DESIGN PROJECTS



Enter *American School & University* magazine's **Architectural Portfolio**.

For thirty-five years, the Architectural Portfolio has been the industry's most recognized awards program for education design excellence. Published in cooperation with the American Institute of Architects, this prestigious competition celebrates architects and education institutions for their achievements in outstanding school design. Enter your projects for the chance to be included in this design sourcebook from *American School & University*.

"... browse the pages as you would an architectural exhibit, stopping to note projects that capture your attention."

Editor's note in the inaugural Architectural Portfolio issue, 1983

2016 GRAND PRIZE WINNERS

WILLIAM W. CAUDILL CITATION

**New MacArthur Elementary School
Binghamton, New York**

■ Ashley McGraw Architects

"Wonderfully creative plan captures space around and under buildings with both seriousness and delight. Beautifully striated and punctured forms sit delicately between river and town." – 2016 Jury

LOUIS I. KAHN CITATION

**Miami University, Western Dining Commons
Oxford, Ohio**

■ CBT Architects

"Powerful and elegant seamlessness between pavilions and landscape, through natural warmth of materials and clarity of partitions." – 2016 Jury



Featured firms:

ARCHITECTURAL PORTFOLIO 2016

- ADV Architects, LLC
- Architects West, Inc.
- Architectural Innovations, LLC
- Architectural Workshop
- Ashley McGraw Architects
- ATS&R Architects/Planners/Engineers
- Austin Architects
- Barge Waggoner Sumner & Cannon
- Bargmann Hendrie + Archetype, Inc.
- BBS Architects, Landscape Architects & Engineers, PC
- Beck Architecture
- Beck Design
- Becker Morgan Group, Inc.
- Bergmann Associates
- BLRB Architects
- BMA Architects
- Bray Associates - Architects, Inc.
- CannonDesign
- CBT Architects
- CetraRuddy Architecture DPC
- CONCEPT 3 Architects, P.C.
- Cope Associates, Inc. Architecture
- CORE Construction
- CR architecture + design
- Credo Design Architects, LLC
- Dattner Architects
- ESa
- FGM Architects, Inc.
- Flansburgh Architects
- Freese and Nichols, Inc.
- Friar Associates, Inc.
- frk architects + engineers
- GH2 Architects, LLC
- GMB Architecture + Engineering
- Goodwyn, Mills and Cawood, Inc.
- Gruskin Architecture + Design, P.C.
- GSB, Inc. Architects & Planners
- Hafer
- Harley Ellis Devereaux
- Harriman
- Hastings+Chivetta Architects
- HGOR
- Highland Associates
- Hight Jackson Associates
- HMFH Architects, Inc.
- Hornberger+Worstell
- Huckabee
- James W. Buckley & Associates, Inc.
- John Ciardullo, P.C., Architects + Planners
- John Sergio Fisher & Associates, Inc.
- Keystone Associates Architects, Engineers and Surveyors, LLC
- KGA Architecture
- Lavin Architects
- Legat & Kingscott, LLC
- Leo A Daly
- Little
- Mach Architecture, P.C.
- MacLachlan, Cornelius & Filoni, Inc.
- Marks, Thomas Architects
- McCarty Holsaple McCarty
- Michael Winstanley Architects & Planners
- Mosaic Associates Architects
- Moseley Architects
- MSA Architects
- PBK
- Perkins+Will
- R. McGhee & Associates
- Randall Scott Architects, Inc.
- RBS Design Group Architecture, P.S.C.
- RMA Architects
- RRMM Architects
- RSC Architects
- SchenkelShultz Architecture
- Scholer Corporation
- SCHRADERGROUP architecture
- SMMA | Symmes Maini & McKee Associates
- Stanley, Love-Stanley, P.C.
- Stanmar Incorporated
- Stantec
- StruXture Architects
- The Lewis Group Architects
- The Robinson Green Beretta Corporation
- The S/L/A/M Collaborative
- Train Architects
- Williamson Dacar Associates, Inc.
- WNB Architects
- WRA Architects



Mercer University, Cruz Plaza; HGOR; Photo: Ralph Daniel

How the PROGRAM WORKS

As an awards program and corresponding sourcebook issue for education administrators, the Architectural Portfolio gives your projects both industry acclaim and national exposure. Enter your best work and submit a portfolio of project information and pictures. A jury of architects and education administrators awards Citations and other Outstanding Designs to be published in the November 2017 Architectural Portfolio issue of *American School & University*.

AWARDS & RECOGNITION

The following awards are recognized by the jury and published in the Architectural Portfolio issue.

- **Grand Prizes**
 - William W. Caudill Award (Pre-K through 12)
 - Louis I. Kahn Award (Post-secondary)
- **Category Citations**
- **Outstanding Designs**

SUBMISSION GUIDELINES

Entries are accepted for instructional, administrative and service facilities for public, private and parochial schools of all levels, up to and including technical, community/junior colleges, and colleges and universities. New buildings, renovations, additions, restorations, adaptive reuses, landscaping projects and campus master plans are eligible. The entry may reflect an entire educational entity or a specialized facility, such as an auditorium, childcare center, gymnasium, library, healthcare facility, etc. Non-traditional learning facilities are eligible. Entrants may submit projects outside the United States.

Projects must have been completed after January 1, 2012, or under contract for construction on or before September 1, 2017. It must not have been previously published as a completed project in AS&U's Architectural Portfolio.

OFTEN IMITATED, NEVER EQUALED

First published in 1983, the Architectural Portfolio is the acknowledged "Academy Awards" of school design, putting your project in the company of the best in educational facilities today. The program is published in cooperation with the AIA, and members of the AIA's Committee for Architecture in Education serve along with education administrators on the jury. Ask any administrator and he or she will say that the Architectural Portfolio issue is the premier sourcebook for planning school and university projects.

UNMATCHED EXPOSURE

If selected for publication, you get unmatched exposure for your school, client and for your firm. The Architectural Portfolio issue reaches a nationwide audience through AS&U subscribers, thousands more who read AS&U, industry trade shows and unlimited exposure on SchoolDesigns.com. Just ask us how the Architectural Portfolio stacks up against any other competition for school design; it's the best investment you can make to showcase your project.

FREE MARKETING FOR PUBLISHED FIRMS

Plaques, magazines, press release, Web and more!
See page 5.

DEADLINES

Entry forms due: June 16, 2017

Portfolios due: July 24, 2017

American School & University's Architectural Portfolio showcases real-world examples of facilities that excel in their goal of providing innovative, exceptional environments for learning. This year will be no exception, when outstanding projects exhibiting some of the best ideas in education facility design are published in the November Architectural Portfolio.



Joe Agron

Joe Agron, Editor-in-Chief/
Associate Publisher
*American School &
University*

ABOUT AMERICAN SCHOOL & UNIVERSITY

Founded in 1928, *American School & University* is devoted to education facilities and business. The authority for information about the school facilities market, AS&U delivers a combination of exclusive reports, special focuses and how-to articles. Each November, AS&U publishes the Architectural Portfolio as a special sourcebook issue celebrating outstanding school designs. AS&U is more than a magazine — ask us for more information on who sees our print issues, websites, e-newsletters, and more.

HOW TO ENTER

1 COMPLETE ENTRY FORM — Due June 16

Complete and mail, fax or email the attached entry form for each project you wish to enter. Upon receipt of your entry form, you will be mailed a 2017 portfolio packet and binder with instructions and materials for submitting your portfolio. You can also enter online at SchoolDesigns.com.

2 SELECT YOUR PAGE LAYOUT

When you enter the Architectural Portfolio, you choose how many pages you want dedicated to your project if you are published in this November issue of *AS&U*. Additional pages let you include a quote you provide from the school, more text, additional or bigger photos, and allow readers to see more aspects of the design.

TYPICAL PAGE LAYOUTS

- 1 page: 4-5 photos / 50-175 words
- 2 pages: 8-10 photos / 250-300 words / quote from school
- 3 pages: 12-15 photos / 300-400 words / quote from school
- 4 pages: 15-18 photos / 400-450 words / quote from school

FREE PRINT-READY PDF! Receive a **FREE** print-ready PDF of your pages from the Architectural Portfolio issue when you enter more than one project or for a project with a 2-page layout. Print your own reprints at no cost!



3 SUBMIT PORTFOLIO MATERIALS — Due July 24

The packet mailed to you at the time your projects are entered will include instructions for uploading required photos and project data.

MATERIALS FOR ENTRY

- Project Description
- Project Data
- Space Plans
- Listing of Manufacturers
- Photographs/Renderings (minimum four).

If you are chosen for publication, the materials submitted will be used to create your page in the magazine.

PUBLICATION FEE

If your project is selected for publication in the Architectural Portfolio, a fee is incurred to help cover judging expenses, and production, printing and distribution of the magazine. Pay nothing when you enter. If published, you receive an invoice in late November. **Per-page discounts apply to multiple pages for one project, or when entering multiple projects.**

Rates (per 4-color page)

- 1 page / \$1,990
- 2 pages / \$1,875 (\$3,750 total)
- 3 pages / \$1,730 (\$5,190 total)
- 4 pages / \$1,620 (\$6,480 total)

JUDGING

The AIA's Committee for Architecture in Education selects architects to serve alongside school administrators on the Architectural Portfolio jury. The jury begins the judging process by determining the criteria they will use to evaluate that year's entries. They then carefully evaluate the submissions in each entry category and select projects for publication in the Architectural Portfolio issue: Two Grand Prizes, Category Citations and Outstanding Designs.



2016 jury (l-r): Joe Agron, Editor-in-Chief/Associate Publisher, *American School & University*; Erik Page, Project Leader, Davenport Community School District, Davenport, Iowa; Bill Ash, AIA, LEED AP, Design Principal, SmithGroupJJR; Katherine Speicher Melliush, AIA, LEED AP, GWWO, Inc./Architects

COMPLIMENTARY MARKETING FOR PUBLISHED FIRMS

- ▶ **FREE print-ready PDF of your magazine layout for firms entering more than one project or a project with a 2-page layout**
- ▶ **FREE congratulatory letter and magazines for the school/university**
- ▶ **FREE project posting on the SchoolDesigns.com**
- ▶ **FREE plaques**
- ▶ **FREE Architectural Portfolio issues**
- ▶ **FREE public relations support**
- ▶ **FREE searchable Find A Professional directory listing with logo linked to your projects on SchoolDesigns.com**
- ▶ **FREE trade show distribution**
- ▶ **FREE Education Bond Alert emails alert you to upcoming education construction projects**

SchoolDesigns.com

Enter the Architectural Portfolio and you get free exposure on *American School & University's* SchoolDesigns.com site. Your project is permanently added to the gallery and you receive a free two-year listing in the Find A Professional directory with logo, complete contact information and pictures/links to all your projects on the site. The world's largest online database of outstanding school and university facilities, SchoolDesigns.com offers more ways for visitors to find and view your education projects, contact you and build your business.



Frequently Asked Questions

For more information, please visit us online at SchoolDesigns.com and ASUmag.com

Q How is the Architectural Portfolio used?

A Consider it an "idea book" for administrators searching for design concepts and program solutions. *AS&U* readers tell us they refer to it all year when planning projects.

Q How is it different than other competitions?

A Not just a supplement, display or Web link, the Architectural Portfolio is a special magazine entirely devoted to school and university design and facility planning. The audience who sees the Architectural Portfolio is not just a peer group, but your clients or potential clients — decision-makers in the education facilities market.

Q Is the Architectural Portfolio for K-12 or post-secondary projects?

A *AS&U* is a magazine for administrators at every level, and the Architectural Portfolio showcases both K-12 and post-secondary projects. It is a competition for firms who do either (or both) type of work.

Q How will this competition benefit my firm?

A Use the Architectural Portfolio to build your portfolio of awards, thank your clients, market your firm to new clients or recognize staff.

Q I'm not with an architectural firm. Can I still enter?

A Schools, builders and other companies associated with the projects are welcome to enter their school. The competition is judged on the architectural merits of the project, and the entry should be done in conjunction with whomever did the architectural design.

Q Can I submit my portfolio electronically?

A Project information, plans, and photos are uploaded as digital files, with accompanying printouts for judging that can be sent by the firm or printed by the *American School & University* team.

¹ Circulation based on *American School & University* 2016 Audience Engagement Report. ² Reader Profile Study.

Q Who will see my project?

A Your project receives exposure in three ways: **The Architectural Portfolio Issue:** More than 57,000¹ subscribers receive *American School & University's* Architectural Portfolio. *American School & University* is written for K-12 and college/university facilities and business professionals. In addition, the average subscriber passes his or her issue along to other colleagues, exponentially expanding your exposure in the marketplace.²

SchoolDesigns.com: When your project appears in the Architectural Portfolio issue, it is featured on *AS&U's* SchoolDesigns.com website. The industry's most robust gallery of school and university projects, SchoolDesigns.com lets an unlimited online audience find and contact your firm and view your projects. No other site compares. Plus, you can link directly to your featured projects from your own website, emails, and social media.

At Trade Shows: Copies of the Architectural Portfolio will be distributed at industry trade shows throughout the following year, giving your project exposure to key K-12 and college/university education facilities and business decision-makers.

Q How will it benefit my client or my school or university?

A Schools and universities will enjoy the national exposure they get seeing their project in the pages of *AS&U*. The corresponding public relations builds support within the community.

Q Can my portfolio materials be returned?

A All materials can be returned on request.

Q What about reprints?

A Reprints are optional and are available in a variety of quantities and formats. *AS&U* has worked to keep reprint prices low, rolling back rates for Architectural Portfolio reprints. Firms entering more than one project or a project with a 2-page layout receive a FREE print-ready PDF file to print their own free reprints.



ENTRY FORMS DUE: JUNE 16, PORTFOLIOS DUE: JULY 24

Yes. We would like to participate in the 2017 Architectural Portfolio published in November by *American School & University*.

Please reserve _____ page(s) of editorial space for this project.

If selected for publication, we understand that we will be billed for this project as outlined in the "Call for Entries."

Authorized Signature _____ Date _____

Purchase Order (if required) _____

Please send future correspondence regarding the 2017 Architectural Portfolio to:

Name _____

Mailing Address _____

E-mail Address _____

Phone _____

PLEASE TYPE OR PRINT (Fill out form completely. Copy form to submit one application for each project.)

Projects must have been completed after January 1, 2012, or under contract for construction on or before September 1, 2017.

Name of Project _____

City _____ State _____

Please list the office/contact that completed the project.

Firm _____

Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone _____ E-mail _____

Associated Firm (if applicable) _____

Entry Category (select one)

- Pre-K/Early-Childhood
- Elementary School
- Middle School
- High School
- Combined-Level School
- Prototype Facilities
- Post-Secondary
- Specialized Facility
- Modular Facilities
- Community Use
- Adaptive Reuse
- Renovation/Modernization
- Historic Preservation
- Work In Progress
- Landscape Architecture
- Campus Master Planning
- Signage/Wayfinding
- Sports Stadium/Athletic Facility
- Parking Facilities
- Residence Hall



Complete entry form and mail, fax or e-mail to:

Molly Roudebush, Senior Marketing Manager

American School & University

9800 Metcalf Avenue

Overland Park, KS 66212-2216

Phone: 913-967-1959 ■ Fax: 913-514-6959

mroudebush@asumag.com

Enter Online at SchoolDesigns.com/Architectural-Portfolio-Entry-Form.aspx




AMERICAN
SCHOOL & UNIVERSITY.
 9800 Metcalf Avenue
 Overland Park, KS 66212-2216


2017
CALL FOR
ENTRIES

Entry forms due: June 16
Portfolios due: July 24




Architectural PORTFOLIO

T H I R T Y - F I F T H A N N U A L

Front page photos: (Clockwise from bottom left) 1. Virginia Commonwealth University, Cabell Library; Moseley Architects; Photo: Robert Benson Photography 2. New MacArthur Elementary School, Ashley McGraw Architects; Photo: John Griebisch Photography 3. Kromrey Middle School; Bray Associates Architects, Inc.; Photo: Shawn Harper, Harper Fritsch Associates 4. City University of New York, Brooklyn College, Feinstein Graduate School of Cinema; Dattner Architects; Photo: Chris Cooper Photographer

This page photos: (Clockwise from top) 1. Cuesta College, Instructional Building; PMSM Architects; Image: PMSM Architects 2. Miami University, Western Dining Commons; CBT Architects; Photo: Robert Benson 3. CREC Academy of Aerospace and Engineering; Friar Associates, Inc.; Photo: Robert Benson Photography 4. Stone Ridge School of the Sacred Heart, Athletic Field and New Entry; Michael Winstanley Architects & Planners; Photo: @JessicaMarcotte

View more of these and other projects from the 2016 Architectural Portfolio at SchoolDesigns.com

 Printed on recycled paper